



# Where Crypto Stories Begin.

Smooth, modern cube structure rendered in a purple gradient, it adds a clean and futuristic feel while representing stability, structure, and the tech forward nature of the crypto industry.



Symbolize trust and credibility & key values for a crypto news site. Yellow is also widely recognized in the crypto industry and closely associated with Bitcoin, reinforcing the theme and relevance of the brand.

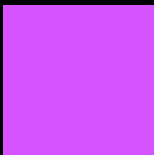
Three smaller cubes placed at the corners of the main cube to subtly represent the concept of blockchain individual blocks connected within a larger system. This detail reinforces the logo's relevance to crypto and blockchain technology in a clean, modern way.



## Color Language



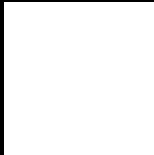
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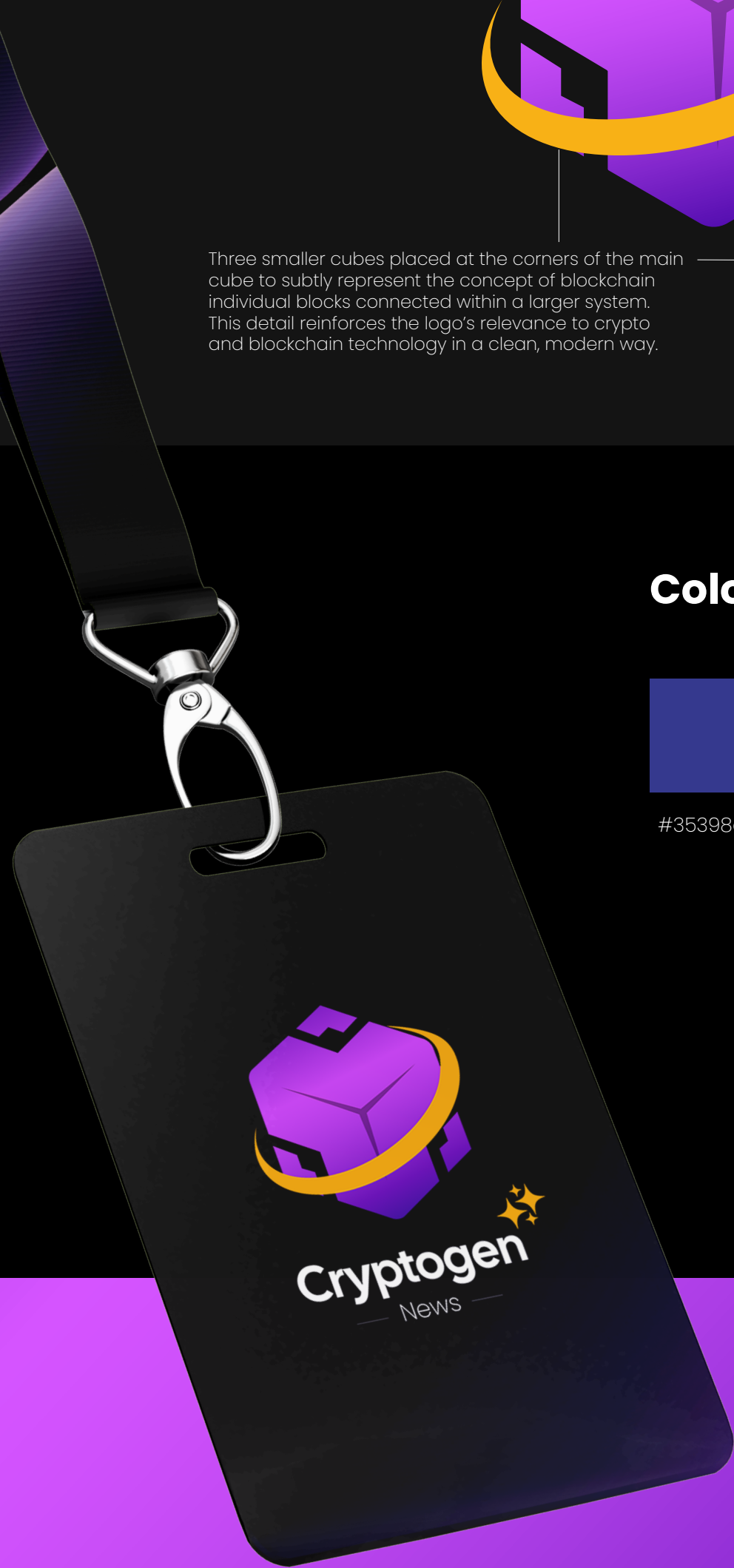
#d554ff



#f8b116



#ffffff



# Stay Informed. Stay Ahead.